



## Electronic Art Requirements

***Soundline accepts PC based artwork in the following formats:***

CDR	PDF	PCX
CPT	JPG	WPD
EPS	GIF	DOC
AI	BMP	PCT
PSD	TIF	

Please check with us for compatibility in any file format not listed. Soundline utilizes Adobe Photoshop, Adobe Illustrator, Corel Draw, and Corel PhotoPaint for graphics work. MAC files are discouraged, however, we will use MAC Opener to attempt a conversion to PC, if necessary.

### ***Email instructions:***

Contact Soundline for the appropriate art e-mail address. Images should be sent as attachments and not imbedded in the message.

### **Please note the following:**

#### ***Fonts:***

- Artwork sent to us should have the fonts attached. Please do not assume that we have the fonts requested in your art files. We can read all TTF fonts.

#### ***Scanning Your Artwork:***

When scanning your art, the camera sees black and white. Hence, any printed color will pick-up as black and the background will pick-up as white. There are no grays and tints. Please be advised of the following --

- The colors or design blend together and deceive the camera. Please provide crisp, clean black and white separated art.
- The pattern used to create this logo is a dot pattern lost on a rescan. Please provide new art.
- The design has gray shades and/or tints. Please provide black and white art.

#### ***Stamping Die – From Your Artwork:***

A stamping die must be made from black and white art. Computer art uses dots to make shades. This will not translate into a good stamping die.

- Please provide black and white art. Also note that a stamping die can not distinguish between overlapping colors and a multi color logo will scan as all black.